

MICCDC
1835 UNIVERSITY BLVD.
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El Centro de Nuestro Universo
The Center of Our Universe



Maryland's International Corridor Community Development Corporation is a 501(c) (3) nonprofit community development corporation incorporated in the State of Maryland. In 2002, MIC-CDC was re-organized.

Our members are small business owners located in the International Corridor in and around Langley Park.

Our members are employees of local businesses.

Our membership is a collection of people and organizations and businesses dedicated to making the International Corridor a great place to live and work.

MISSION STATEMENT

Maryland's International Corridor Community Development Corporation (MIC-CDC) was founded to strengthen the commercial corridor and revitalize the neighborhoods of the Langley Park area. We do this through market-based activities intended to increase the quality of life for residents and the economic potential for small businesses in our community.

The Government Corner....

FOCUS: COUNTY GOVERNMENT OFFICIAL

Our Government highlight for this issue is the Honorable Will Campos, Councilmember who represents the 2nd District which includes Adelphi, Avondale, Brentwood, Carole Highlands, Chillum, Green Meadows, Hyattsville, Langley Park, Lewisdale, Mount Rainier and North Brentwood.

For the 2006 Legislative Year, Mr. Campos will serve as a member of the Council's Health, Education and Human Services (HEHS) Committee and as a member of the Council's Public Safety and Fiscal Management (PSFM) Committee.

Mr. Campos is a firm believer in the possibilities of the Langley Park area and appreciates the dy-

amic businesses that call the Langley Park area home. Mr. Campos recognizes the role that the County must play in fostering the business climate of not only Langley Park, but also Prince George's County. By ensuring adequate public safety, a sound transportation system and an excellent public education system, the County can lay the groundwork for the business community to thrive. In the Langley Park area, there are particular areas on which the County must focus, to include regulating unlicensed businesses, providing English classes for those whose primary language is one other than English, and making sure the police maintain a physical presence.

You may contact *Councilman Campos* by calling (301) 952-4436.



**Councilman
Will Campos**

Next Issue: Focus State Government Official

Issue March 2006

Maryland's International Corridor
Community Development Corporation

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Officers and Board Members

Officers

Marc "Kap" Kapastin...Chair

Carlos Daley...Vice Chair

Bachubal Aljmera... Treasurer

Rudl Hernandez... Secretary

Board Members

Im Ho-Lim's Liquors

Larry Nandwani- India Siri Palace

Seth Pankaj -Patel Brothers

Pratap Patel- Dunkin Donuts

Joe Rodriguez-

Americana Grocery

Edwin Ruiz -Cuzco 2

Maggie Velasquez-

Botanica Garden

Chodry Shezad,- Chevron

Anand Poojary - Woodlands

Upcoming Events

March 26- Maryland Day

March 28- Automating Your sales process seminar 9am-12pm by the Prince Georges Economic Development Corporation. 1100 Mercantile Lane, Suite 115A. 9:30am-11:00am. More Info. Call 301-583-4603

April 3- Business Planning a Lenders View by the Prince Georges Economic Development Corporation More Info. 1100 Mercantile Lane, Suite 115A. 9:30am-11:00am. Call 301-583-4603.

April 15 - Income Tax Deadline

April 26- Doing Business with the SBA by the Prince Georges Economic Development Corporation. 1100 Mercantile Lane, Suite 115A. 9:30am-11:00am. More Info. Call 301-583-4603.

MIC-CDC meets with Major Davis

Representatives of Maryland's International Corridor Community Development Corporation (MIC-CDC), a business-oriented community action organization representing primarily businesses in the International Corridor, joined together at the end of 2005 to speak with the new Commander of District 1 Major Kevin Davis.

The meeting covered issues such as the rise of crime, response times for local businesses, and how the business community can contribute to addressing the effort to reduce crime in the area.

Major Davis stated that the Community Service Areas would be evolving into smaller areas of attention. Davis stated that it will resemble the areas that we use to know as beats, but there will be specially selected officers for these areas. The areas that Davis spoke about focused mainly on the residential areas of Langley Park. This he remarked would have an impact on some of the response times and that the friendly neighborhood officer dedicated to one area would become a reality once again.

Protect your Retail Business:

- *Maintain your safe out of eye view*
- *Maintain and file past and present employee applications*
- *Report and record all suspicious activity and always call the Police.*

continued on next page...

NEW AREA NEIGHBORS and New Businesses

The MIC-CDC would like to recognize the new businesses in the area.

The new building on University Boulevard developed by Quantum Companies across from 15th Avenue has created a great new home for many new businesses. Some include the following: Capital Furniture, Migun, International Buffet, Abogados Ramirez and Japp, Zodiac Sports, Auto Zone, Quinznos, Mattress Warehouse, MSP, Jackson Hewitt, House of Laces African Fabric, Hidden Soul, Dollar City, Coconut Ice and Pho Noodle.

We want to extend congratulations to all the new business owners and hope that each of you will join the MIC-CDC soon....

MIC-CDC would like to recognize all of the newly opened businesses in the area. Please contact us with your new business information to include in the next issue.

Location and Plan for the Langley/ Takoma Park Transit Center

The Ehrlich-Steele Administration announced plans to move full speed ahead on a Transit Center for the Takoma/Langley Crossroads community. The new Transit Center will be located along the alignment for the future Bi-County Transitway. The site of the Transit Center will be the northwest corner of the University Boulevard and New Hampshire Avenue intersection in Langley Park. The project is a joint effort between the Maryland Transit Administration (MTA) and the State Highway Administration (SHA) and will include pedestrian safety and intersection improvements with new sidewalks and crosswalks. The Crossroads is the busiest non-Metrorail transit hub in the region, with eleven different bus routes passing through this area. The bus stops are spread fairly far apart and riders transferring from one bus to another sometimes have to walk as much as 1,100 feet, and cross both



Langley/Takoma Park Transit Center Construction to start October 2006

Congratulations to MARVA PROPERTIES for becoming members: they are property owners of the shopping center adjacent to 15th Ave and University Blvd.

University Boulevard and New Hampshire Avenue.

The Takoma/Langley Crossroads area has been the site of many pedestrian accidents. SHA has been studying the area and looking at ways to make it safer.

Courtesy of MTA

The Multi-jurisdictional Pedestrian Safety Committee assisted with advocacy of this program, they meet once a month to discuss issues that affect our walking customers in the International Corridor.

Please let us know if you have an interest in participating.

New Faces to the Maryland's International Corridor Community Development Corporation.

I, Diana Rutstein, would like to introduce myself as your new contact for the MIC-CDC. I am very fortunate to be working with Quantum Companies that is helping administer the Community Development Corporation.

I will be working as the Editor of this newsletter and also in the everyday direction that the CDC will be taking.

In this new year we hope to accomplish many activities that include educational seminars for the local businesses to assist in enhancing the economic development in the area. We will get the board functioning efficiently and increase membership, as well as obtaining private funding to make the MIC-CDC a sustainable program for the International Corridor businesses.

TOP TEN : REASONS WHY MIC-CDC IS IMPORTANT TO YOU.....

1. A platform for local businesses to address issues in one united voice
2. A forum to meet your local business owners and network
3. It provides the Community with capacity building events
4. The Member to Member Benefits: such as discounts for other businesses
5. Creating local leaders to help reduce Crime
6. Encouraging growth amongst local businesses with educational activities
7. Communication and access to local and county officials
8. Addressing the community needs from a business perspective
9. Making new friends
10. Getting involved in the community

The Guide to being a better Community Member

Being a new member to the community has many implications that life will change dramatically. Since we live, work, and own in a unique area that attracts many immigrants from all over Latin America as well as all over the world, we are joining together with the Office of Council Member Will Campos to give a little boost of American Culture and an aid of how to conduct oneself in Prince Georges County.

As representatives of the business community, we desire to improve the quality of life as well as boost our sales and revenues. This is an opportunity for you to join together in this initiative, to

aid the community and help yourselves.

The Guide is a bi-lingual (English and Spanish) educational and marketing handout. On one side of the Guide will be a description of some basic American laws and customs, "Dos and Don'ts", if you will. On the other side of the Guide there will be a place to exhibit coupons and other offers.

The expense of printing this Guide will be offset by the contributions of the businesses whose coupon offers appear on the reverse side of the Guide. We hope to have a copy of the guide available as the MIC-CDC sets out to encourage participation.

How can the States Attorney's Office help the Business Community?

When we think of the States Attorney's Office we do not think of them helping the local businesses...

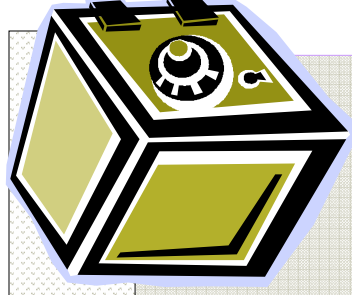
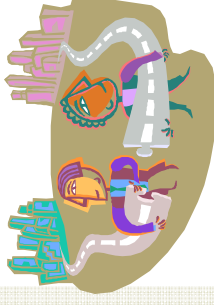
Well in the past year the Prince Georges County has been involved in starting a program called Weed and Seed.

This program comes from the Department of Justice. The Weed part of the program is the suppression part that focuses on Police action. The Seed part focuses on building community programs that could deter crime from the community and build youth development programs. Another program that is

contributing to our community is the Project Safe Neighborhoods sponsored by the States Attorneys office which will pay for overtime of Police officers in the are of Langley Park. They will be looking to the business community for input and participation. If you are interested in finding more about these programs please contact Ruby Stemmler at the States Attorney's Office. (301) 952-2706

Did you know that there are over 400 businesses in the International Corridor that represent over 80 countries across the world?

Let's join in and help welcome our new community members about American Culture.



Protect your Retail Business....

- Check and maintain all video equipment for quality and accuracy
- Always transport funds with minimum of two employees.
- Continually review how money is transported to the bank.
- Always have a plan.
- Cash on hand is a lure.
- Never use a conspicuously marked bank bag to transport money.
- Keep the safe locked at all times.
- Keep all doors locked when not in use, including office and rear doors.
- Always open and close with at least two persons.